



News Release

Media Contact:
Marshal Gordon
(818) 953-3020
mgordon@risarconline.com

RISARC CEO Richard Stephenson Commends Moore Foundation \$500 Million Initiative on Patient Engagement

Gordon and Betty Moore Foundation makes significant pledge of \$500 million dollars to accelerate healthcare industry's goals of advancing national standards for personalized care and patient engagement.

Burbank, CA (PRWEB) September 24, 2012 --- Richard Stephenson, CEO and Founder of RISARC, a leading national provider of high-technology and revenue recovery solutions to the U.S. health care industry, today commended the Gordon and Betty Moore Foundation for its newly announced multi-million dollar Patient Care Program which focuses on advancing national standards for patient engagement.

The Gordon and Betty Moore Foundation was established by Intel Corporation co-founder Gordon Moore and his wife in 2000 in Palo Alto, California. It is one of the largest and most powerful private foundations in the world focusing on large outcome-based projects that measurably improve the quality of life.

EHRs and Patient Engagement

Said Stephenson: "This huge and generous program could not be better timed. A nationwide revolution in coordinated care and the federally mandated introduction of electronic health records (EHRs) are finally making possible, advances in personalized, customized care and patient engagement that were dreamed about in the past."

Moore Foundation funds will help providers and care teams to take advantage of emerging technology that will allow them to focus on patient safety and deliver a form of personalized care that restores dignity and respect for patients even in the most acute and imperiled health conditions.

The Stanford Model

One frequent recipient of the Moore Foundation's generosity has been Stanford Hospital which, along with its clinics, appears regularly on *US News & World Report's* list of best U.S. hospitals and, according to Stephenson, has become a national model for personalized care



and patient engagement. In April of this year, Stanford launched its latest innovation in a broad patient engagement initiative: Stanford Coordinated Care.

According to an interview in BeWell @Stanford with Alan Glaseroff, MD, director of the program: Stanford Coordinated Care is a new health care paradigm for individuals living with complex chronic conditions – reaching out to an underserved and often misunderstood population. Says Dr. Glasseroff: “We partner with patients. We are about activating and empowering people.”

Bold future

Added Stephenson: “The U.S. has taken a giant leap forward with the passage of national healthcare legislation that extends coverage to all Americans. But the quality of that care is ensured, preventable accidents are reduced, and costs are meaningfully contained. Patients and their families will be engaged in their own healthcare decisions once care teams, clinical processes, and medical technology are integrated in ways that communicate directly and clearly. Philanthropists Gordon and Betty Moore and care providers like Stanford Hospital are boldly showing us the way towards that future.”

About RISARC

RISARC is a leading national high-technology and revenue recovery consulting firm to the health care industry. RISARC, founded in 1990, has recovered over \$1 billion for its clients. The company offers the RMSe-bubble™ for secure electronic document exchange and the signature RISARC 360° single-source solution that combines health care revenue cycle expertise with innovative cloud-based, cost-saving technology to help clients optimize existing resources, meet business objectives and reach financial goals. RISARC is a pioneer in health care technology solutions and is a certified Health Information Handler for the Centers for Medicare and Medicaid Services, esMD project. The RMSe-bubble provides the industry’s best secure, HIPAA-compliant environment for electronic record and document exchange and has been endorsed and accepted by providers, commercial insurance carriers and government agencies across the United States.

Please visit us at <http://www.risarc.com> for additional information

###